

## **NACCFA Strategic Plan**

**2018 – 2019**

**Goal:** Develop a NACCFA presence in multiple locations in the United States.

**Objectives:**

1. Recruit a minimum of 12 Christian Social Services and Child Welfare Agencies as participating members.
  - a. Develop strategy to bring new agencies into the association.
  - b. Share prayer concerns with members and potential members.
  - c. Mentor start-up Christian social services and child welfare ministries.
  
2. Develop annual budgets.
  - a. Establish budget of income and expense for 2018.
  - b. Develop budget of income and expense for 2019.
  
3. Make use of technology to manage the organization.
  - a. Develop a comprehensive website.
  - b. Include information about upcoming retreats and special events.
  
4. Develop annual in-person gatherings.
  - a. Conduct summer 2018 retreat.
  - b. Plan 2019 event.
  
5. Promote benefits and value of NACCFA membership.
  - a. Invite member participation in monthly prayer teleconferences.
  - b. Encourage attendance at annual in-person gatherings.
  - c. Distribute Member Certificates to all current members.
  - d. Develop a strategy for member agency partnerships.

Approved 3/15/2018

NACCFA Board of Directors